

Partner Program

COMPANY DESCRIPTION:

ShopTab has been the industry leading global Facebook Store application since 2009. Social Commerce is an emerging market with anticipated revenues in excess of \$20 billion in the next five years. ShopTab helps our client's worldwide market and sell their products and services within Facebook through a comprehensive merchandising solutions that are free to try, simple to install, and quick to provide a return on investment.

SOCIAL COMMERCE MARKET:

The Social Commerce market provides a compelling opportunity for retailers to enhance their products and services to their fans, followers and new prospects in social networks.

- Sales of physical goods through online social networks will grow by 93% per year in the U.S., reaching \$14 billion by 2015. (Booz & Co, 2011)
- When asked what sources "influence your decision to use or not use a particular company, brand or product" 71% claim reviews from family members or friends exert a "great deal" or "fair amount" of influence. (Harris Interactive, June 2010)
- E-Commerce on Facebook will account for 6.1% of E-Commerce market by 2015, "UK statistic." (TNS, August 2012)

IDEAL RESELLERS FOR SHOPTAB:

Providing a Facebook Store application is ideal for these types of providers:

- E-commerce technology or solution providers
- Social marketing firms
- Digital marketing agencies
- Full-service marketing companies
- Affiliate marketing organizations

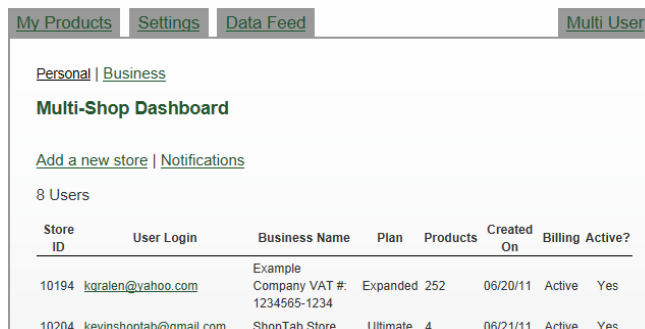
UNIQUELY BUILT FOR PARTNERS WORLDWIDE:

The ShopTab and SharedDeal apps provide a unique opportunity for our partners that want to bring additional value to their client's commerce portfolio.

- Comprehensive store design and layout controls with numerous social feature integrations
- Full turn-key daily deal or flash store app that will assist many retailers in driving social revenues
- Unlimited e-commerce cart integration options through standard data files formats
- Payments integration option for smaller clients with PayPal's Simple Checkout or COD.
- Select proprietary integrations with key e-commerce partners like Amazon's Webstore or Ebay's ProStores
- Complete language translation for the store application with over 60 currencies supported
- Analytics and tracking expertise for traffic and revenue measurement
- White-label and branded store options

DYNAMIC CLIENT MANAGEMENT:

ShopTab has architected our solution to allow resellers and agencies to manage numerous clients and our apps through a comprehensive Multi-Shop Dashboard:



Store ID	User Login	Business Name	Plan	Products	Created On	Billing	Active?
10194	kgatalen@yahoo.com	Example Company VAT #: 1234565-1234	Expanded	252	06/20/11	Active	Yes
10204	kevinshoplab@gmail.com	ShopTab Store	Ultimate	4	06/21/11	Active	Yes

View all app accounts in one dashboard

- App account, plan types, status and registration information

Account control

- Creation and deactivation of accounts
- Design, color and layout controls for accounts

Product integration options via manual or automated uploads

- Data feed formats supported are CSV, XML and Google Product Search
- HTML, FTP and SFTP access options

Billing support

- Annual or monthly options
- Access to all historical invoices
- Direct email invoice options for stores
- Billing to client's credit card, reseller credit card or direct monthly invoicing, if approved by ShopTab management

RESELLER PROGRAM:

ShopTab provides an easy entry point for our resellers to begin their efforts in Social Commerce.

Multi-Shop Dashboard:	Included with registration
Discount on retail packages:	50%
Store branding options:	
White-label:	Included
Branded:	Call for pricing

JOIN THE #1 SOCIAL COMMERCE APPLICATION PROVIDER!



CONTACT: Call us at 480.630.9204 or via email at support@shoptab.net.

Partners in Social Commerce Success